2014 A JOURNEY the university of nebraska foundation annual report

2014 | A JOURNEY

table of contents

5	Leadership Message
6-15	Impact of Gifts
16	In Review
19	Financial Statements
20	Investments
21	Statement of Activities
22	Board of Directors
23	Executive Team

Vision To be recognized as the trusted partner of those wishing to support the University of Nebraska.

111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 111 | 1

Mission |

We advance the University of Nebraska by building relationships, connecting the philanthropic visions of donors with the goals of the university, and providing responsible stewardship of gifts from those passionate about the university and its mission.

2014 | A JOURNEY

leadership message

In reflection, the 2014 fiscal year was an amazing journey. Thanks to the amazing and generous support of our benefactors, and the tireless leadership of our trustees and campaign volunteers, we experienced a record year with \$258.1 million committed between July 1, 2013, and June 30, 2014. This represents a 9 percent increase over the \$236.7 million raised in 2013, and a full 50 percent more than our third best year of \$172.1 million in 2011.

On the following pages, you will see a sampling of the highlights from our 2014 journey – new gifts announced, new university recruitments that resulted from private support, new facilities dedicated and more. Collectively, the net result of your support is nothing short of tremendous impact on students and faculty at the University of Nebraska. In turn, the university has a tremendous impact on our state and the people it serves. Thank you for your generosity.

Along our journey, we encountered the departure of longtime NU President James B. Milliken and the arrival of new UNMC Chancellor Jeffrey Gold. And, within the ranks of the foundation staff, we endured the tragic loss of two team members, Bettina Baker and Doug Cook. Such changes remind us of the many great and talented individuals who serve the university and foundation each and every day. Thank you for your service.

At the foundation, we believe that private gifts have the power to transform higher education and that higher education transforms lives and communities. We continue to see and experience that firsthand through the gifts provided by 40,570 benefactors in 2014. Every gift

makes a difference, and the strong 2014 fiscal year enabled us to approach the end of Campaign for Nebraska, which ends December 31, with tremendous momentum.

On behalf of the board of directors and the entire staff, thank you for your continued confidence and generous support. It is a privilege to be the trusted partner of those who support the University of Nebraska.



Vonn Mostigal

Tonn M. Ostergard
Chairman of the Board of Directors

Brian F. Hastings

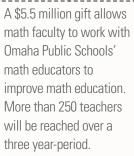
Brian F. Hastings
President and CFO

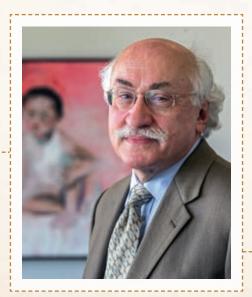
JULY 2013

Charting our course

Every great journey has clearly defined mile-markers that allow you to gauge how far you've traveled, how much you have accomplished and the distance between you and your destination. The next few pages chart our course, demonstrating your generosity in action. Thank you for openly and eagerly joining our journey.







Gifts to the Buffett Early Childhood Institute helped recruit national experts to the university, including Founding Executive Director Samuel J. Meisels, who began July 1. Meisels said the institute's goal is to make sure Nebraska is the best place to be a baby.

AUGUST 2013

Private gifts help make construction possible for the UNO/Community Arena. The arena is scheduled to open in 2015 for use by the community and university.



Alumnus Glenn Korff provides an \$8 million gift for the UNL music program, providing scholarships, faculty awards and funds for concerts, recitals, tours and competition. He died just a few weeks after announcing his gift.



SEPTEMBER 2013

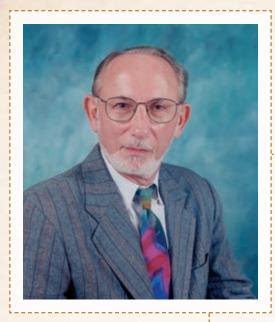
The Biomechanics Research Building at UNO is dedicated. Built with private funds, researchers there have since attracted a \$10.1 million grant from the National Institutes of Health — the largest research grant in UNO's history.



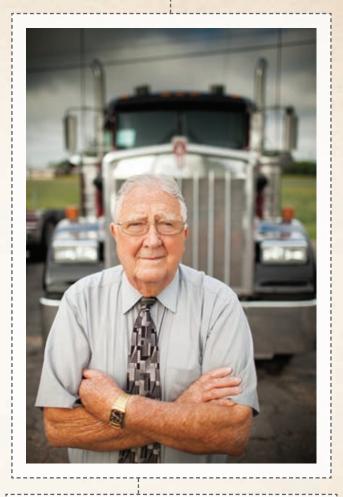
Eight one-room school teachers were honored at UNK during the 2014 One Room, One Teacher Wall of Honor ceremony. Funds raised through the program will create up to six scholarships a year for UNK students who want to be teachers.



OCTOBER 2013



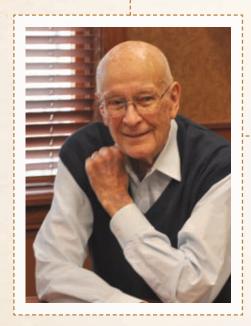
UNO celebrated a new professorship in biology created to honor the mother and aunt of UNO alumnus Guinter Kahn, who discovered a drug that eventually was manufactured as Rogaine. William Tapprich, chair of UNO's department of biology, received the professorship and has mentored numerous UNO undergraduate students and inspired them to pursue careers in medicine, science and education.

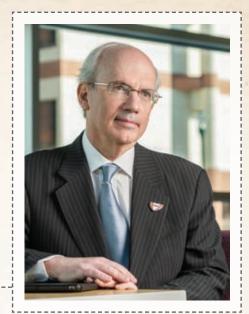


Trucking company owner Robert P. Sahling creates a permanent scholarship at UNK. The result is several additional students will receive scholarships every year, including eight this year.

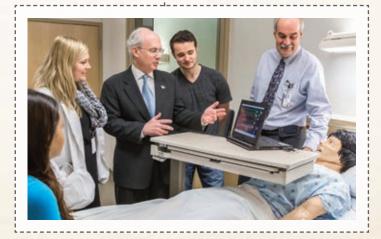
NOVEMBER 2013

Lester Krogh, a 3M executive and alumnus from UNL's class of '45, leaves an estate gift to UNL resulting in \$15,000 available every year for undergrads or graduates in chemical and biomolecular engineering.





Chancellor Jeffrey Gold named to lead UNMC



DECEMBER 2013

JANUARY 2014

Gloria Tye, a former nurse and director of UNK's student health center, is honored with a gift in her name. The gift is helping to help build the new Health Science Education Complex at UNK, scheduled to open in August 2015.





FEBRUARY 2014



An auction is held in Gering to sell land owned by David Schlegel, a Mitchell farmer. Schlegel requested his estate benefit UNL; the gift will be used for construction on campus.

MARCH 2014

A \$1 million gift for Love Library at UNL will help create the Love Library Learning Commons, a technology-rich, informal space for students scheduled to open in 2016.





Ground is broken on the Henry J. Stumpf International Wheat Research Center near Grant, thanks to a gift from local farmer Marvin Stumpf to support UNL's agricultural research and extension services.

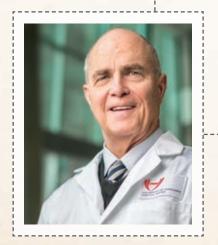
APRIL 2014

Barkley Speech Language and Hearing Clinic

An open house at the Barkley Speech Language and Hearing Clinic showcases services made possible through private gifts, including hearing aids for children. The aids, which run about \$4,000, are critical for children ages 1 to 3, when language development is critical.



The privately funded Barbara Weitz Community Engagement Center at UNO is dedicated. The center greatly expands the scope of UNO's community engagement efforts by housing 29 community and university partner organizations.

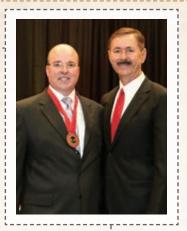


The Fred & Pamela Buffett Cancer Center's goal to recruit 125 of the very best scientists and clinical physicians receives a boost from Ruth and Bill Scott, who make a gift in honor of UNMC physician James O. Armitage.

MAY 2014



Sarah Thayer, M.D., Ph.D., an internationally recognized physician-scientist from Harvard Medical School, is named associate director for clinical affairs and physician-in-chief for the Fred & Pamela Buffett Cancer Center. Thayer said the center, currently under construction, represents hope and a commitment to cancer care.



Troy Plumb, M.D., is named to a faculty chair created through a gift from Dennis Ross, M.D. Plumb is working on a partnership between UNMC and private companies who are on the leading edge of home dialysis treatments.



Major gifts support construction of the new College of Business Administration building at UNL, which will help the college compete with its Big Ten business school peers.



William Bauhard provides a gift for the student managed investment program at UNK. The result is students have real dollars to invest and real experience before graduation.

JUNE 2014



Marv Welstead helps form the Fremont, Nebraska Area Alzheimer's Committee in honor of his wife, Jeannie. A \$25,000 gift from the committee is helping UNMC with a research study focused on preventing Alzheimer's disease and slowing its advance. UNMC is one of 60 sites in three countries participating in the study.



Law student Daniel Gutman of Omaha has a summer internship with the NAACP in New York, thanks to a gift from Nebraska law firms who created a public interest law fund at the Nebraska College of Law. Many students do not seek public interest internships because they are typically unpaid.



Class offerings in innovation, entrepreneurship and franchising at UNO are up 200 percent, thanks to the work of Dale Eesley, the first appointee to a chair created by UNO alumnus John Morgan.

REVIEW

Gifts Raised

2013-14

\$258.1 Million

2012-13

\$236.7 Million

2011-12

\$164.9 Million

2010-11

\$172.1 Million

\$136.8 Million 2009-10

Gifts Came From

Individuals: 45.1%, Foundations: 44.9%, Corporations: 7.3%, Other Organizations: 2.7%

\$174.7 Million

Funds Transferred to the University

2013-14

\$173.3 Million

2012-13 2011-12

\$123.7 Million

2010-11

\$130.2 Million

2009-10 \$107.3 Million

Funds transferred were used as follows:

\$92.7 million for campus construction or renovation projects

\$37.7 million for academic programs

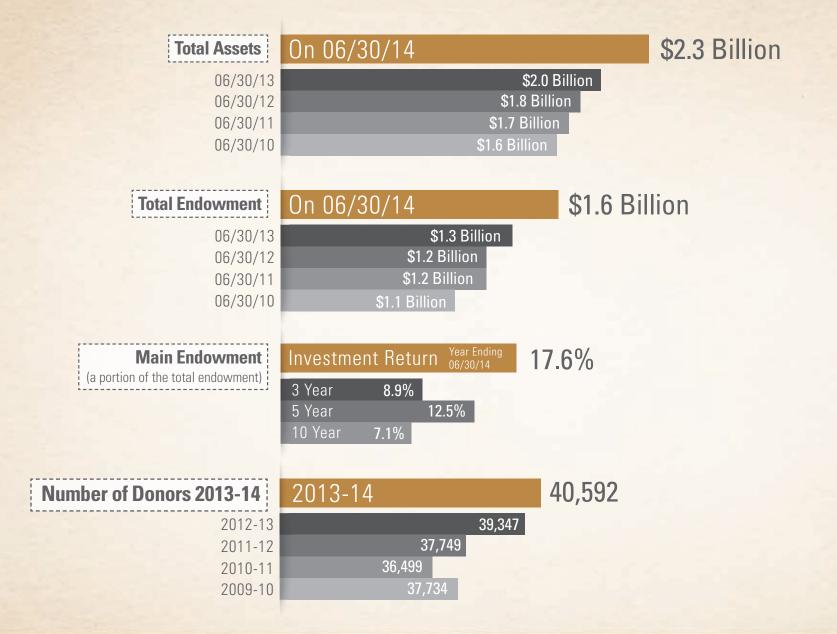
\$27 million for student scholarships

\$7.3 million for research

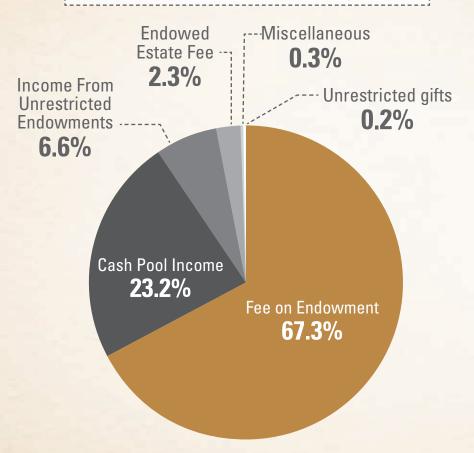
\$5.5 million for faculty support

\$2.2 million for museums, libraries and fine arts

\$0.9 million for alumni associations



Funding Sources for Foundation Operations





Of the \$258.1 million received in fiscal year 2014, only 24 percent, or \$62 million, is committed to the endowment.

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION	JUNE 30 2014	JUNE 30 2013	JUNE 30 2012
ASSETS Cash and cash equivalents	\$8.452.000	\$314,000	\$6.380.000
Temporary investments			
Pledges receivable	252,387,000	214,128,000	179,780,000
Other receivables	11,591,000	3,950,000	3,651,000
Investments			
Property and equipment, net of depreciation	4,696,000	5,585,000	6,068,000
Total assets	\$2,257,031,000	\$1,961,319,000	\$1,769,755,000
LIABILITIES			
Accounts payable and accrued liabilities	\$1,035,000	\$909,000	\$852,000
University of Nebraska benefits payable			
Scholarships, research, fellowship and professorships payable			
Deferred annuities payable			
*Deposits held in custody for others			
**Deferred revenue	3,450,000	3,516,000	3,580,000
Total liabilities	\$367,576,000	\$330,928,000	\$303,483,000
NET ASSETS			
Unrestricted	\$26,598,000	\$3,226,000	\$(15,574,000)
Temporarily restricted	\$1,037,947,000	\$857,029,000	\$738,242,000
Permanently restricted	\$824,910,000	\$770,136,000	\$743,604,000
Net assets	\$1,889,455,000	\$1,630,391,000	\$1,466,272,000
Total liabilities and net assets	\$2,257,031,000	\$1,961,319,000	\$1,769,755,000

^{*} Gifts given to other entities and managed by the University of Nebraska Foundation.

^{**} Prepaid ground leases at Nebraska Technology Park.

INVESTMENTS INVESTMENTS STATED AT FAIR VALUE ASSETS	JUNE 30 2014	JUNE 30 2013	JUNE 30 2012
Certificates of deposit, savings and money funds	\$24,514,000	\$23,576,000	\$25,133,000
U.S. government securities and sovereign debt			
State government securities			
Local government securities			
International bonds			
Corporate bonds			
Common stock			
Mutual funds - Equity			
Mutual funds - Fixed income			
Limited partnerships			
Preferred stock			
TICICIE & STOCK		1,411,000	107,000
Subtotal	\$1,540,175,000	1,321,092,000	\$1,194,888,000
INVESTMENTS STATED AT OTHER THAN FAIR VALUE			
Real estate			
Real estate mortgage and contracts			
Other			
Cash value of life insurance			
Annuity contracts	158,000	158,000	158,000
Subtotal	\$66,123,000	\$63,118,000	\$57,678,000
TEMPORARY INVESTMENTS STATED AT FAIR VALUE			
Certificates of deposits, savings and money funds			
U.S. government securities			
State government securities			
Local government securities			
Corporate bonds		90,611,000	46,280,000
TEMPORARY INVESTMENTS STATED AT OTHER THAN FAIR \ Real Estate		1 275 000	A 902 000
		, ,	, ,
Subtotal	\$373,607,000	\$353,132,000	\$321,310,000
Total investments	\$1,979,905,000	\$1,737,342,000	\$1,573,876,000

STATEMENT OF ACTIVITIES REVENUES AND GAINS Gifts, bequests and life insurance proceeds Investment income Change in value of split-interest agreements Realized and unrealized gain (loss) on investments	35,935,000(499,000)	36,912,000 564,000	31,157,000 1,629,000
Total	\$463,349,000	\$368,858,000	\$195,240,000
EXPENSES – BENEFITS TRANSFERRED TO THE UNIVERSITY Student assistance Faculty assistance Research Academic programs Museum, libraries and fine arts. Campus and building improvements Alumni associations Deferred compensation			4,645,000 7,298,000 38,410,000 3,062,000 51,348,000 978,000
Total benefits transferred	\$173,264,000	\$174,723,000	\$123,718,000
EXPENSES—OPERATIONS Management and fundraising EXPENSES—OTHER Investment and property management Paid to beneficiaries Depreciation		5,466,000 3,170,000	6,801,000 3,093,000
Total operations and other	\$31,021,000	\$30,016,000	\$32,883,000
Total expenses	259,064,000	164,119,000	38,639,000
Plus: beginning net assets Ending net assets			

BOARD OF DIRECTORS



2013-14

Tonn M. Ostergard, Chair
Mark Chronister, Chair Elect
J. Timothy Daugherty
Sid Dinsdale
Kenneth M. Green
Deryl F. Hamann
Thomas J. Henning
Karen L. Himle

William D. Jackman

JoAnn M. Martin

John D. Massey

James S. Pittenger, Jr.

Gregory D. Stine

Barbara V. Weitz

Peter J. Whitted

Brian F. Hastings, President and CEO, ex officio

James Linder, Interim President, University of Nebraska, ex officio

Howard Hawks, Chair, Board of Regents, ex officio

EXECUTIVE TEAM

Brian F. Hastings, President and CEO
Lori A. Byrne, Senior Vice President, Development
Jason Kennedy, Senior Vice President, Chief Financial Officer, Treasurer
Joe Selig, Senior Vice President, UNL Development
Amy Volk, Senior Vice President, UNMC Development
Michael Bird, Vice President, UNO Development
Lucas Dart, Vice President, UNK Alumni Relations & Development
Dorothy Endacott, Vice President, Marketing Communications
Keith Miles, Vice President, General Counsel
Connie Soucie, Vice President, Talent, Culture and Human Resources
Larry Hartley, Assistant Vice President, Chief Information Officer
Ben Storck, Senior Director, Operations and Special Projects

Please visit our website to find the following information:

University of Nebraska Foundation Board Committee and Subcommittee members: nufoundation.org/about/board-of-directors
University of Nebraska Foundation Trustees: nufoundation.org/about/trustees
Independent Auditor's Report: nufoundation.org/annualreports

nufoundation.org 800-432-3216 info@nufoundation.org

Kearney 308-698-5270

Lincoln 402-458-1100 Omaha 402-502-0300